

Agenda
Loveland Downtown Development Authority (DDA)
Regular Meeting
Monday, December 12, 2016 – 4:00 P.M.

LDP | DDA Offices
350 North Cleveland Avenue, Loveland, CO 80537

4:00 p.m.

1. Call to Order
2. Roll Call

4:05 p.m.

3. Public Comment (Individual comments are limited to 3 minutes):

4:15 p.m.

4. Approval of Minutes:

Regular Meeting – November 14, 2016

“I move to approve (deny) the minutes of the Regular Meeting of November 14, 2016.”

Special Meeting – November 21, 2016

“I move to approve (deny) the minutes of the Special Meeting of November 21, 2016.”

4:20 p.m.

5. Presentations(15 min):

- Artspace Projects Inc. (Feed & Grain) Façade / Public Improvements – Felicia Harmon
- Alliance Auto Care – Joe Goacher

6. Façade Program / Development Project Updates:

- Project Updates
 - Verboten Brewery (Agreement in process; pending LDP approval)
 - Artworks – Doug Erion (postponed to 2017)
 - 343 East 4th Street (Downtown Loveland LLC) – Sidewalk Improvements (civil work being done – application pending)

7. Action Items:

Action Item 1: A motion to recommend to the Loveland Downtown Partnership the approval (or denial) of the Façade Reimbursement application received from ArtSpace Projects Inc. (Feed & Grain), 130 West 3rd Street, Loveland, CO 80537.

“I move to recommend to the LDP the approval (denial) of the Façade Reimbursement application between the LDP and ArtSpace Projects Inc. (Feed & Grain).”

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Action Item 2: A motion to recommend to the Loveland Downtown Partnership the approval (or denial) of the Façade Reimbursement application received from Alliance Auto Care, 400 Garfield Avenue, Loveland, CO 80537.

“I move to recommend to the LDP the approval (denial) of the Façade Reimbursement application between the LDP and Alliance Auto Care, 400 Garfield Avenue, Loveland CO 80537.”

Action Item 3: Approving a resolution for exemption from audit for Fiscal Year 2016.

“I move the approval (denial) of Resolution DDA 2016-06, (Pursuant to Section 29-1-604 C.R.S.) approving an Exemption from Audit for Fiscal Year 2016 for the Loveland Downtown Development Authority, State of Colorado.

5:15 p.m.

8. Staff & Executive Director Reports

- Developments Update (Scholl)
 - The Foundry Project
 - Pulliam Building
 - HIP Streets Master Plan Update
 - Interim Improvements Update
- Other (Wedding-Scott)
 - LDP Revised Services Contract / 2017 Funding Approval
 - Holiday Events Success
 - Business Alliance (2016 Events Completed, Printed Advertising, Social Media Advertising, Website Business Page(s), 2017 Event Planning)
 - Copyright & Trademark (no response on application yet)

Upcoming:

- Friday Night on the Town – January 13, 2017
- Business Breakfast – January 27, 2017
- Loveland Fire & Ice Festival (Friday Night on the Town) – February 10-12, 2017

STRATEGIC GOALS

- **Update (Election, Communication, Branding, Development)**
 - **DDA Election (PENDING)**
 - **Communications Strategy (PENDING)**

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- **Branding**
 - Branding Signs (Budget/Placement) – **ON-GOING**
 - Promotion Materials - **COMPLETED**
 - Retail Sales (licenses, Mobile Pay, etc.) – received licenses, setting up inventory, pricing and merchant pay system – **IN PROCESS.**
 - Research copyright and trademark requirements – **IN PROCESS**
 - Develop protocols for rogue use of brand products – **IN PROCESS**
 - Marketing Taskforce/Business Alliance work on downtown signage, banners, beautification, etc. - **IN PROCESS**

- **Development**
 - The Foundry (South Catalyst) – **IN PROCESS**
 - Heartland Corner – **PENDING**
 - Arcadia (Phase 2) – **COMPLETED**
 - Dark Heart Coffee - 419 Jefferson – **IN PROCESS**
 - Alliance Auto – **IN PROCESS**
 - Artworks – **IN PROCESS**
 - 214 W 4th Street (Valentine Building) – **FINALIZING PLANNING**
 - Elks Lodge – **Phase 1 Close Out – PENDING SUBMITTALS**
 - Pulliam Building – **PENDING**
 - Museum Expansion – **PENDING**
 - Howard Perko – Amendment to Façade Agmt – **COMPLETED**
 - ArtSpace – Feed & Grain - **PENDING**
 - Verboten – Agreement – **IN PROCESS**

5:45 p.m.

9. Other Matters: None

10. Liaison Reports:

- Fogle, City Council
- Donnelly, County Commissioners

11. Agenda Items for Upcoming Meetings: None

6:00 p.m.

12. Adjourn:

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UPCOMING LDP | DDA CALENDAR:

- LDP Board Meeting – December 19, 2016 @ 8:00 a.m.
- Friday Night on the Town – January 13, 2017
- Business Breakfast – January 27, 2017
- Loveland Fire & Ice Festival (Friday Night on the Town) – February 10-12, 2017

REGULAR MEETINGS - LDP | DDA Offices @ 4:00 p.m.

- January 9, 2017
- February 13, 2017
- March 13, 2017
- April 10, 2017