



# LOVELAND DOWNTOWN BUSINESS ALLIANCE 2019 MEMBERSHIP and SPONSORSHIP AGREEMENT



## BUSINESS / INDIVIDUAL CONTACT INFORMATION

Business Name		Business Phone	
Contact Name		Alternate (Cell) Phone	
Street Address		Email Address	
City, State, Zip		Website	

## MEMBERSHIP LEVELS

<b>Foundation Level</b>	<b>\$100</b>	Supports the cause and advocate for downtown. Free attendance for one person at each monthly Business Alliance luncheon or breakfast (additional \$10 per person) & listing on our online directory. Perfect for artists, non-profit organizations or small budgets.
<b>Ground Level</b>	<b>\$250</b>	Invest in the cause and advocate for downtown. Free attendance for two at each Business Alliance monthly luncheon or breakfast (additional \$10 per person), listing on online directory, opportunity to participate in Downtown Promotions (retail promos, restaurant week), participation in downtown gift card program, post on social media, placement on downtown rack card and ability to be apart of events at Foundry Plaza. Perfect for downtown retailers, restauraurants, banks and other larger supporters.
<b>High Rise Level</b>	<b>\$500</b>	Lead the cause and advocate for downtown. Free attendance for three at each monthly Business Alliance luncheon or breakfast as well as all benefits above. Perfect for larger employers and believers in the direction of downtown.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### ALLEY LIGHTS PROJECT

Light the Way <input type="checkbox"/>	\$500	Shine <input type="checkbox"/>	\$150
Illuminate <input type="checkbox"/>	\$250	Other Donation <input type="checkbox"/>	\$

### FESTIVAL OF LIGHTS (Holiday Season Kickoff Event, November 22, 2019)

Presenting <input type="checkbox"/>	\$2,000	Beer Garden <input type="checkbox"/>	\$ 1,000
Festival <input type="checkbox"/>	\$1,500	Holiday Spirit <input type="checkbox"/>	\$ 500
Family Stage <input type="checkbox"/>	\$1,000	Holiday Cheer <input type="checkbox"/>	\$ 250
Saint Nick <input type="checkbox"/>	\$1,000	Other Donation <input type="checkbox"/>	\$

### Monthly Luncheon Sponsor

Monthly <input type="checkbox"/>	\$600	Other Donation <input type="checkbox"/>	\$
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### Downtown on Tap Sponsor

Quarterly <input type="checkbox"/>	\$400	Other Donation <input type="checkbox"/>	\$
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## METHOD OF PAYMENT

Check Number		Check Amount	\$
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Make check payable to: Loveland Downtown Partnership | Mailing Address: 350 N. Cleveland, Loveland, CO 80537 OR

Credit Card Number		Amount on Card	\$
Expiration Date		CVI	
Billing Name & Address:			

For questions, contact Abby Powell (970.541.4335) or Sean Hawkins (970-541-4334) at the Loveland Downtown District

*For applicable memberships/sponsorships, a high resolution logo file will be requested as we market our events!*

## **Sponsorship Opportunity Benefit Details:**

### **Alley Lights Project:**

- Light the Way:
  - Donation towards overall project cost for the project including power upgrades and lighting costs
- Illuminate Level Sponsor:
  - Donation towards overall project cost for the project including power upgrades and lighting costs
- Shine Level Sponsor:
  - Donation towards overall project cost for the project including power upgrades and lighting costs

### **Festival of Lights:**

- Presenting Sponsor:
  - Recognition as a presenting sponsor in all advertising for Festival of Lights Event.
  - Logo recognized as highest level presenting sponsor on signage all along 4<sup>th</sup> street for event including all three music and performance stages.
  - Recognition on website, social media posts and event promotions.
  - Recognition for company personnel on stage before the official tree lighting ceremony
  - Opportunity for booth at event.
- Festival Sponsor:
  - Logo recognized as Festival level sponsor on signage all along 4<sup>th</sup> street for event including all 3 music and performance stages.
  - Recognition on website, social media posts and event promotions.
  - Recognition for company personnel on stage before the official tree lighting ceremony
  - Opportunity for booth at event.
- Family Stage Sponsor:
  - Logo recognized as Holiday Spirit level sponsor on signage for Holiday Spirits Area at Event.
  - Recognition on website, social media posts and event promotions as sponsor of Holiday Spirit Area.
  - Opportunity for booth at event.
- Saint Nick Sponsor:
  - Logo recognized as Saint Nick level sponsor on signage for Santa Claus at Event.
  - Recognition on website, social media posts and event promotions as sponsor of Saint Nick.
  - Opportunity for giveaway at Santa Claus station where kids meet and greet Santa.
  - Opportunity for booth at event.
- Beer Garden Sponsor:
  - Logo recognized as Holiday Spirit level sponsor on signage for Holiday Spirits Area at Event.
  - Recognition on website, social media posts and event promotions as sponsor of Beer Garden Sponsor.
  - Opportunity for giveaway at sales tent where beverage tickets are sold.
- Holiday Spirit Sponsor:
  - Logo recognized as Holiday Spirit level sponsor on signage for Holiday Spirits Area at Event.
  - Recognition on website, social media posts and event promotions as sponsor of Holiday Spirit Area.
  - Opportunity for booth at event.
- Holiday Cheer Sponsor:
  - Logo recognized as Holiday Cheer level sponsor on signage for Event.
  - Recognition on website, social media posts and event promotions as sponsor of Holiday Cheer.

### **Membership Luncheon Sponsor:**

- Help support the cost of producing one of the Business Alliance's monthly business breakfasts or luncheons. Location will be coordinated with sponsors and does not have to be your place of business.
- Sponsor will be allowed three minutes to present a message at the gathering as well as distribute any promotional materials.
- The sponsor will be featured prominently in all promotional messages advertising the luncheon.

### **Downtown on Tap Sponsor:**

- Sponsor a round of beers at an informal after hours gathering of downtown businesses and supporters at a downtown brewery.
- Sponsor will be allowed three minutes to present a message at the gathering as well as distribute any promotional materials.
- The sponsor will be featured prominently in all promotional messages advertising the gathering.